

FOR IMMEDIATE RELEASE

2011 Columbia Sportswear Jacksonville Kayak Fishing Classic In-Store Raffles, Coupons, and Contingency Prizes



JACKSONVILLE, FL – March 2, 2011 – JaxKayakFishing.com, Northeast Florida's online kayak fishing community and host of the 2011 [Columbia Sportswear Jacksonville Kayak Fishing Classic](#) on May 13-14 is pleased to announce over **180** anglers have already registered to compete for over **\$80,000** in prizes and gifts. Pre-tournament festivities are kicking off now with in-store raffles for fishing kayaks at [Strike-Zone Fishing](#), tournament coupons from [Yak-Gear.Com](#) and [Otterbox](#), and contingency prizes from [Hobie Fishing](#).

[Strike-Zone Fishing](#) is sponsoring a limited in-store raffle for an [Ocean Kayak Trident 13 Angler Kayak](#), over a **\$1000** retail value. Proceeds from the raffle benefit children's programs at the [Down Syndrome Association of Jacksonville](#) and the raffle is open to the public. Only 50 raffle tickets at \$20 each are available and the tickets can only be purchased at Strike-Zone Fishing located on Beach Blvd. in Jacksonville. The winning ticket will be drawn and the kayak awarded at the Jacksonville Kayak Fishing Classic May 13-14. Entrants must be present at the drawing to win.

[Yak-Gear.Com](#) is providing every registered entrant to the Classic a \$10 gift certificate redeemable at Yak-Gear.Com, kayak accessory headquarters for the Classic.

[Polar Bear Coolers](#) is awarding the top 5 in each division a special customized JaxKayakFishing 24-pack cooler.

[Otterbox](#), the leader of protective cases, is offering [20% off any Otterbox product](#) through the Classic.

[Hobie Fishing](#) is offering the Hobie Advantage Angler contingency program which awards \$100 to any Classic division winner who paddles a Hobie kayak.

Kayak fisherman can register online at www.JacksonvilleKayakFishingClassic.com. Get your registration in before March 21st to avoid a \$15 late charge and lock in your captain's bag. More information, rules, and prize details are available online.

Sponsors for the 2011 Jacksonville Kayak Fishing Classic include: Columbia Sportswear, Strike Zone Fishing, BlackCreek Outfitters, Yak-Gear.Com, Academy Sports, Gander Mountain, Dick's Sporting Goods, All Wet Sports, Ocean Kayaks, Accent Paddles, Hobie Kayaks, Cobra Kayaks, Costa Del Mar, Malibu Kayaks, Jackson Kayaks, FreedomHawk Kayaks, Emotion Kayaks, Advanced Elements, Guy Harvey Ocean Foundation, Slayer Lures, Cannon Paddles, FINS, Extrasport, Creative Feathers Studio, Outdoors Show, BullFrog, Okuma Fishing, Navionics, Mirrolure, Daiwa, DOA Lures, Calcutta, Crack of Dawn, MTI, Surf To Summit, Malone Auto Racks, KayakFishingSupplies.Com, Kayak Amelia, Florida Sportsman, Carlisle Paddles, Humminbird, Kayak Fisherman Magazine, B&M Bait&Tackle, Talic, RAM, Polar Bear Coolers, Otter Box, Scotty Rod Holders, Daiichi Hooks, Cannon Downriggers, Hook1, GearKeeper, Slayer Lures, Talic, Fishbites, ThermaCELL, Penn Fishing, Exude Mister Twister, Kayak Angler Magazine, Stohlquist, AquaEast, Wheeliez, White Shell Bait&Tackle, Arlington Bait&Tackle, Extrasport, Carlisle, Tilley Hats, 3rd Grip CrateMate, Precision Pak, 321Fish.Com, Fisherman's Seafood & Bait, YakLife.Com, TTI-Blakemore Fishing Group, Wang Anchors, Skwoosh, Florida Sportfishing, IrishWaterDogs.com, Stowmaster Nets, St. Croix Rods, Heddon, StandNFish.Com, BackwaterFishingAdventures.Com, FlyFishingJax.Com, Qualia Fishing, Coastal Angler Magazine, Minuteman Press.

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