

FOR IMMEDIATE RELEASE

2010 Columbia Sportswear Jacksonville Kayak Fishing Classic In-Store Raffles, Coupons, and Contingency Prizes



JACKSONVILLE, FL – February 5, 2010 – JaxKayakFishing.com, Northeast Florida's online kayak fishing community and host of the 2010 [Columbia Sportswear Jacksonville Kayak Fishing Classic](#) on May 7-8 is pleased to announce over **220** anglers have already registered to compete for over **\$80,000** in prizes and gifts. Pre-tournament festivities are kicking off now with in-store raffles for fishing kayaks at [Black Creek Outfitters](#), tournament coupons from [Polar Bear Coolers](#), [All Wet Sports](#), [Skwoosh](#), and [Otterbox](#), and contingency prizes from [Qualia Fishing](#) and [All Wet Sports](#).

[Black Creek Outfitters](#) is sponsoring limited in-store raffles for a [Native Watercraft Ultimate 12 Kayak](#) and a [Wilderness Systems Commander 120 Angler](#), each boat over a **\$1000** retail value. Proceeds from the raffles benefit children's programs at the [Down Syndrome Association of Jacksonville](#) and [Daniel Memorial](#), and the raffles are open to the public. Only 50 raffle tickets at \$20 each are available for each boat, and the tickets can only be purchased at Black Creek Outfitters located on Gate Parkway in Jacksonville. The winning tickets will be drawn and the kayaks awarded at the Jacksonville Kayak Fishing Classic May 7-8. Entrants must be present at the drawing to win.

[Polar Bear Coolers](#) is awarding the top 5 in each division a special customized JaxKayakFishing 24-pack cooler. Additionally Polar Bear Coolers is offering [online discount coupons](#) to Classic entrants.

[All Wet Sports](#), Jacksonville's Cobra Kayak authority, is offering [online tournament coupons](#) for \$5 off a \$50 purchase, \$10 off a \$100 purchase, and \$25 off a \$250 purchase good until the Classic. Additionally All Wet Sports is offering [contingency prize gift certificates](#) at All Wet Sports for any angler that places in the top three of a division at the Classic that is paddling a [Cobra Kayak](#) valued at \$50, \$100, and \$150.

[Skwoosh](#), maker of performance comfort cushions, is offering [\\$10 off online Skwoosh purchases](#) through the Classic. [Otterbox](#), the leader of protective cases, is offering [10% off any Otterbox product](#) through the Classic.

[Qualia Fishing](#), manufacturer of fishing tackle for dependable extreme fishing, will [award the top three anglers in any division using a Qualia reel](#) (picture required with tackle and fish) with their choice of any Qualia product offered including the \$399.99 Qualia Advanz top-of-the-line reels. Fish with [Qualia](#) and win big!

Kayak fisherman can register online at www.JacksonvilleKayakFishingClassic.com or pick up an entry form at Strike-Zone Fishing, Black Creek Outfitters, All Wet Sports, and Gander Mountain. More information, rules, and prize details are available online.

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