

FOR IMMEDIATE RELEASE

Jacksonville Kayak Fishing Classic Announced For May 2-3, 2008



JACKSONVILLE, FL – February 12, 2008 – JaxKayakFishing.com, Northeast Florida's online kayak fishing community, has announced plans for the world's largest kayak fishing tournament to be held in Jacksonville, Florida on May 2-3. The 5th annual Jacksonville Kayak Fishing Classic promotes kayak fishing in Jacksonville with a fun conservation-oriented format and raises funds for children's programs through **Daniel Memorial** and **Dignity-U-Wear**. The premier eco-tourism event also supports the **St. Johns Riverkeeper** and the **Coastal Conservation Association**.

Officials expect that more than 300 kayak anglers will target Redfish, Trout, and Flounder in a catch-photo-release format with more than **\$60,000** in prizes and gifts. Last year's Classic had a world's largest attendance of 282 paddlers with more than \$50,000 in prizes and gifts. The event raised over \$22,000 for local children's and conservation charities.

The captain's meeting is scheduled for May 2 at Jacksonville's **Morocco Shrine Center**. Check-in, awards ceremonies, and a banquet are set for May 3 at Jacksonville's **Morocco Shrine Center**. The entry fee is \$60 and includes a captain's bag, rights to fish, entry into the raffles, and banquet. Anglers will be launching and fishing at any inshore location within Duval, Nassau, and St. John's counties.

Trophies, kayaks, fishing gear and gift certificates will be awarded for first place through fourth place finishers in four open divisions and first place through third place in the fly fishing division. Divisions include: the redfish-trout-flounder slam, biggest redfish, biggest trout, biggest flounder, and the redfish-trout fly slam. There are also contingency prizes, awards for top Jr. Angler, top Lady Angler, top Sr. Angler, a Mystery Fish prize, a raffle for the Best Dang Tackle Box, and raffles that include more than \$15,000 worth of kayaks, equipment and tackle.

The event is co-sponsored by many of North Florida's finest kayak and fishing retailers, including Strike-Zone Fishing, Black Creek Outfitters, Army Navy Outdoors, Sunjammers, Gander Mountain, Dick's Sporting Goods, All Wet Sports, Black Fly Outfitters, Salty Feather, and AquaEast. The world's leading fishing kayak and accessory manufacturers are also sponsors: Hobie Kayaks, Accent Paddles, Malibu Kayaks, Emotion Kayaks, FreedomHawk Kayaks, Perception Kayaks, and Wilderness Systems Kayaks.

Many prominent national tackle brands such as Costa Del Mar, Okuma Fishing, XTools, Penn, Daiwa, Shimano, Guy Harvey, Tilley Hats, Sealife Cameras, Berkley, Mirrolure, Tsunami, Sure Catch Jigs, Lowrance and DOA Lures are also major supporters. The Outdoors Show, Florida Fishing Weekly, Kayak Fisherman Magazine, Fishing Connection, Canoe&Kayak Magazine, Paddler Magazine, and Great Atlantic Outfitters are promoting and advertising the event.

Kayak fisherman can still register online at www.JacksonvilleKayakFishingClassic.com or can also pick up an entry form at Strike-Zone Fishing, Black Creek Outfitters, Army Navy Outdoors, Dick's Sporting Goods, and Gander Mountain. More information, rules, and prize details are also available online.

Sponsors for the 2008 Jacksonville Kayak Fishing Classic include: Strike Zone Fishing, BlackCreek Outfitters, Accent Paddles, Hobie Kayaks, Costa Del Mar, Malibu Kayaks, Emotion Kayaks, Perception Kayaks, Advanced Elements, FreedomHawk Kayaks, Wilderness Systems Kayaks,

Sunjammers, Okuma Fishing, Gander Mountain, Dick's Sporting Goods, Army Navy Outdoors, Black Fly Outfitter, Salty Feather, All Wet Sports, XTOOLS, Guy Harvey, Berkley, Great Atlantic Outfitters, Thule, Native Watercraft, CCA, Bending Branches, Creative Feathers Studio, Florida Kayak Fishing, Outdoors Show, Florida Fishing Weekly, BullFrog, Mirrolure, Daiwa, DOA Lures, Calcutta, Crack of Dawn, MTI, Surf To Summit, Malone Auto Racks, Shimano, Lowrance, Gene's Seafood, Kayak Amelia, B&M Bait&Tackle, Talic, RAM, Polar Bear Coolers, Otter Box, Scotty Rod Holders, Key West Paddle Sports, Daiichi Hooks, Hook1, GearKeeper, Pier 17, Sure Catch Jigs, ThermaCELL, Penn Fishing, Exude Mr. Twister, Stohlquist, Fish-N-Drinks.Com, AquaEast, Bite-A-Bait, Wheeleez, White Shell Bait&Tackle, Arlington Bait&Tackle, Saltwater Flytyers, ChokoloskeeCharters.Com, Allied Graphics, Suddath, Extrasport, Leupold, Carlisle, Sealife Cameras, Ugly Braid, Tilley Hats, 3rd Grip CrateMate, Precision Pak, Spot Personal Locator, Werner Paddles, Rite In The Rain, ButtRestFishing.Com, Shady Oyster Fish Camp, 321Fish.Com, SAM Store And Move, Dri-Grip Sunscreen, Miller Brothers Irrigation, David James Tree Co, Fisherman's Seafood & Bait, YakLife.Com, LiquidFishing.Com, Lure Tamer.

Interview and Public Relations Contact:

Mike Kogan

JaxKayakFishing

PO Box 330465

Atlantic Beach, FL 32233

O: 904.382.5007

E: mike@jaxkayakfishing.com

W: www.jaxkayakfishing.com

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