

FOR IMMEDIATE RELEASE



Jacksonville Kayak Fishing Classic Prizes, Coupons, and Contingency Prizes

JACKSONVILLE, FL – March 16, 2007 – JaxKayakFishing.com, Northeast Florida's online kayak fishing community, has announced that over **\$50,000** in prizes and gifts will be awarded at the 2007 Jacksonville Kayak Fishing Classic. The Classic takes place in Jacksonville, Florida on May 11-12 and raises funds for children's programs through **Daniel Memorial**.

Over 250 anticipated anglers will be vying for an unprecedented **17 kayaks** that will be awarded as fishing and raffle prizes. Other prizes include premium fishing tackle, kayak accessories, artwork, outdoor items, gift certificates, and trophies.

This year many of the Classic's sponsors are offering **online tournament discount coupons** for their products at their Jacksonville dealer locations, and additional **contingency prizes** beyond the regular prizes awarded for winning and placing in their equipment.

Ocean Kayak and **Old Town Canoe&Kayak** are offering discount coupons for **\$50-\$150** off their kayaks and canoes at **Strike-Zone Fishing, Black Creek Outfitters, and AquaEast**. The **Ocean Kayak Calcutta Bonus** additionally awards anglers that win or place in an Ocean Kayak, Old Town, or Necky boat with gift certificates from **\$50-\$150**.

Malibu Kayaks is offering discount coupons for **\$50-\$100** off their fishing kayaks and **free Crack of Dawn seats** at **Strike-Zone Fishing**. **Malibu Mania** additionally gives any angler that wins or places in a Malibu Kayak gift certificates at Strike-Zone Fishing worth **\$50-\$150**.

Hobie Kayaking will award any angler that wins or places in a Hobie Mirage Kayak an **ST Turbo Fin Kit** and a **MirageDrive Stow Bag**.

NuCanoe is offering %10 off MSRP for any NuCanoe boat from **TeamYakFish.com**. NuCanoe is also offering a **Surf-to-Summit GTS Elite** kayak seat with fishing pack (\$175 value) to any angler than wins or places in a NuCanoe purchased with this offer.

Panoptx Eyeware is offering \$10 off any Panoptx sunglasses at **Black Fly Outfitter's** Jacksonville and St. Augustine locations. If you win a division in the Classic wearing your Panoptx purchased with the coupon they are **FREE**.

Army Navy Outdoors of Jacksonville is offering \$10 off any purchase of \$50 or more in their clothing or paddling departments.

Bite-A-Bait Lures is donating one of their hard-plastic artificial baits to all winners and placers.

Florida Fishing Weekly is contributing a free annual subscription to all winners and placers.

Temple Fork Outfitters is giving the top Jr. Angler an inshore fly-fishing combo.

Panoptx Eyeware is awarding the top Lady Angler a part of Panoptx sunglasses, and **MTI** is awarding the top lady angler an MTI PFDiva.

All online tournament coupons are available at www.JacksonvilleKayakFishingClassic.com for downloading and printing. Kayak fisherman can register online or can pick up an entry form at any of the sponsors' locations.

Sponsors for the Jacksonville Kayak Fishing Classic include: Strike Zone Fishing, BlackCreek Outfitters, Berkley, Abu Garcia, Fenwick, Spider, Stren, Great Atlantic Outfitters, Costa Del Mar, Malibu Kayaks, Bending Branches, Emotion Kayaks, Heritage Kayaks, Ocean Kayaks, Old Town Canoe&Kayaks, Perception Kayaks, Wilderness Systems, Hobie Kayaks, Advanced Elements, Liquid Logic Kayaks, Hurricane Kayaks, NuCanoe, SloMo Boats, Cobra Kayaks, FreedomHawk Kayaks, Dick's Sporting Goods, Black Fly Outfitter, Salty Feather, All Wet Sports, Patagonia, Army Navy Outdoors, XTOOLS, Guy Harvey, Cajun Red, Outfitter's Mapping, CCA, Creative Feathers Studio, Florida Kayak Fishing, Outdoors Show, BullFrog, Mirrolure, Daiwa, BillyStix Custom Fishing Rods, Temple Fork Outfitters, DOA Lures, Calcutta, Tsunami, Crack of Dawn, MTI, Surf To Summit, Thrifty Outdoors, Hibernet, SeAirSports, Malone Auto Racks, Shimano, Lowrance, Capt Dick Enterprises, Gene's Seafood, Kayak Amelia, B&M Bait&Tackle, Talic, RAM, Polar Bear Coolers, Carlisle Paddles, ExtraSport, Otter Box, Scotty Rod Holders, Key West Paddle Sports, Kayak Fishing Stuff, Leupold, Gerber Gear, Daiichi Hooks, Hook1, GearKeeper, Pier 17, Pelican, AllKayakFishing.Com, Coach's Custom Rods, Sure Catch Jigs, Thermacell, AnglersYakShack.Com, SeaSpecs, AT Paddles, West Marine, Penn Fishing, Stohlquist, Matt's Custom Rods, Fish-N-Drinks.Com, TeamYakFish.Com, AquaEast, Bite-A-Bait, Wheeliez, White Shell Bait&Tackle, Arlington Bait&Tackle, Fisher's TackleBox, Rick's Bait&Tackle, Saltwater Flytyers, ChokoloskeeCharters.Com, River Printing, Panoptx, Bass Assasin Slurp.

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